



e-waste Management Forum 9 - 10 February 2009, Cairo, Egypt



Ministry Of Communication
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Technology Transfer to the Arab States.

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The Forum

The Forum pilots and calls for innovative and competitive solutions in electronic waste management (E-waste). In pursuit of this goal, success stories and lessons learned presented at the Forum will showcase how e-waste helps achieve considerable breakthroughs in generating business opportunities, conserving natural resources, adding value and creating jobs along the supply chain, and abating health and environmental hazards effects.

To this end, and in order to sustain the efforts and solutions put forward during the Forum we seek to realize the following deliverables:

- Initiation of an **E-waste management industry** in pilot countries of the region whereby generated E-waste would undergo a series of processes that add value (value chain) to the products, such as reuse or metal recovery.
- Launching the **E-waste Management Business Support Knowledge Hub**, that will assist the private sector enterprises in solving their E-waste problems. The Hub will utilize the mapping information and lessons learned in generating business matchmaking opportunities, sources of capacity building for NGOs and potential expertise in e-waste.
- Launching a **Multi-stakeholder Partnership Consortium** in cooperation with the civil society to advance the implementation of one-business model, such as, E-waste network-for-youth, and a food- for-waste initiative.

E-waste Management Issues

- Policy and Legislation
- Reuse
- Recycling
- Capacity Building
- Redesign

Objectives:

To sustain the unique approaches used to attain successful solutions:

- To enhance shared knowledge about e-waste, best practices in management, and lessons learned and their associated business opportunities.
- To create a platform consisting of various stakeholders to implement potential business opportunities.

Why is this sector vital for the economy?

The serious health and environmental threats from e-waste pose considerable challenges to the economy in terms of management and disposal. Components of E-waste contain lead, cadmium and other toxic substances (for example, with circuit boards, the release of lead oxide and mercury are the major adverse outcomes of improper and unsafe handling). In addition, metal recovery from E-waste is considered a key component in the sustainable management of natural resources. Key challenges in this sector are the downside of two decades of boom in the use of information and communication technologies (ICT) in the Arab region and beyond, such as:

Challenges/Opportunities

- Education/Awareness
- Collection/Incentives
- Environmental Protection/Recycling
- Unemployment / Intensive Labor Industry
- Funding/Economic Business Model

- Insufficient proper design and enforcement of public policy and legislation on waste;
- Limited capacity in both the private and public sectors to handle safely the disposal of e-waste;
- Education and awareness practices are insufficient among youth and concerned parties;
- Need for effective business model with financial and economic incentives has not been demonstrated.

Participants

Are of executive level entrepreneurs from ICT and environmental private sector enterprises, governmental organizations, non-governmental organizations, regional and international organization, and universities.

Partners

- Governmental
 - Ministry of Environment
 - Ministry of Communications and Information Technology
 - Egypt National Cleaner Production Centre (ENCPC)
- International Organizations
 - Centre for Environment and Development for the Arab Region and Europe (CEDARE)
 - United Nations Environment Programme (UNEP – ROWA -DTIE)
 - United Nations Industrial Development Organization (UNIDO)
 - United Nations University (UNU)
 - Solving the E-waste Problem Initiative (StEP Initiative)
 - International Telecommunication Union – Arab Region Working Party (ITU-ARWP)
 - Basel Convention Regional Centre for Training and Technology Transfer for Arab States (BCRC - Cairo)
 - World Bank
- Private Sector Enterprises
 - Egyptian Company for Mobile Services – Mobinil
 - Zain

Focal Point

Centre for Environment and Development for the Arab Region and Europe (CEDARE), 2 EL Hegaz St., P.O Box 1057 Cairo 11737, Egypt
 Tel #: 202-24513921/2/3/4 Fax #: 202-24513918
 Website: <http://ewasteforum.cedare.int>

For technical issues: Dr. Hossam Allam Regional Programme Manager Strategic Concerns Programme Tel #: 202-24513921/2/3/4 ext 666 Email: hallam@cedare.int	For logistical issues (visa, travel, accommodation, transportation): Ms. Terry Fahmy Programme Assistant Strategic Concerns Programme Tel #: 202-24513921/2/3/4 ext 626 Email: tfahmy@cedare.int
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Date and Venue

The Meeting will be held from 9–10 February at Intercontinental Citystars Hotel (Al Hambra Ballroom), Cairo, Egypt. The Hotel is part of the Middle East's largest retail and entertainment complexes. (Hotel address indicated in box below).

Agenda

Provisional agenda is attached. An updated agenda will be published on the Forum website (<http://ewastemanagement.cedare.int>)

Language

The Meeting will be conducted in English with simultaneous interpretation to Arabic

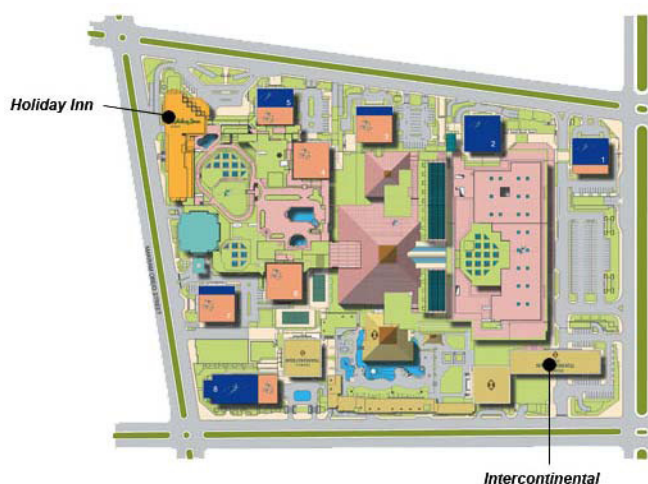
Hotel Accommodation

Forum participants, except local participants, are booked at the **Holiday Inn Cairo-Citystars or Intercontinental City Stars**. If a participant needs reservation in any of the above-mentioned Hotels, an email should be sent to Ms. Terry Fahmy at the above email to receive the Hotel Registration form

****Please note the meeting venue is at the Intercontinental Citystars, Al Hambra Ballroom which is a short walk from the Holiday Inn Citystars (as shown in the map below). If needed, the hotel can also provide transport to and from the meeting venue by golf cart. Both hotels, Holiday Inn and the Intercontinental are located at the opposite corners of Citystars Shopping Mall.**

Hotel Addresses: Accommodation

Holiday Inn Cairo-Citystars Ali Rashid St. Heliopolis Cairo, 11757 Egypt Tel: (+20) 2 248 03000 Fax: (+20) 2 248 03001	Intercontinental Citystars Cairo Omar Ibn El Khattab Heliopolis Cairo, 11737 Egypt Tel: (+20) 2 480 0100 Fax: (+20) 2 480 0200
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Transportation

CEDARE will arrange for the transportation of participants to and from the Cairo International Airport and has reserved rooms at the above mentioned hotels.

A confirmation message with the details will be sent to the participant.

More information about Cairo International Airport is provided at <http://www.cairo-airport.com>.

Visa Arrangements

Participants who need a visa should immediately apply for one at the Egyptian Consulate or Embassy in their country or region. If for any reason a participant has difficulty in obtaining a visa, CEDARE will be happy to assist on a case by case basis.

Insurance

Participants are expected to make their own arrangements for insurance against accidents, if so desired.

Currency

The monetary unit in Egypt is the Egyptian Pound (EGP), the current rate of 1 US \$ = 5.5 EGP.

Weather

The expected average maximum temperature during February is 20°C (68 F) and the minimum is 10°C (50 F).