



E-waste 2009

E-waste Management Forum: Circulating Success

Cairo, Egypt
9 - 10 February 2009



Sponsorship Opportunities

E-waste Management Forum: Circulating Success

SPONSORSHIP PACKAGES

Category	Package No.	Description	Amount USD	No. of Sponsors
Diamond	D1	<ul style="list-style-type: none">• Forum Dinner• Opening Ceremony	12,000	1
Platinum	P1	<ul style="list-style-type: none">• Forum Lunch	4,000	2
Gold	G1	<ul style="list-style-type: none">• Funding of Keynote Panelists	3,000	3
	G2	<ul style="list-style-type: none">• Funding of Panelists and/or Participants	3,000	7
Silver	S1	<ul style="list-style-type: none">• Forum Coffee Breaks	1,500	2
	S2	<ul style="list-style-type: none">• Briefcases & Bags	1,500	1
	S3	<ul style="list-style-type: none">• A/V & Translation Services	1,500	2

D1 - This Sponsorship is open to One Sponsor at a standard rate of USD 12,000

DIAMOND

Exclusive Sponsor of the Opening Ceremony

Set the stage for E-waste Forum 2009! The Opening Ceremony allows the sponsor to generate a great first impression in front of the event's most prestigious guests. Indeed with an expected audience of some 100 Executive Level Participants, Ministers, Forum Speakers the Opening Ceremony marks the launch of the event.

Forum Dinner

A very special evening where the sponsor and the Forum Partners bring together some 100 Forum Speakers, Executive Level Participants, Ministers, Media Representatives for a dinner and entertainment. CEDARE will organize the dinner in the sponsor's name.

Diamond Key Advantages:

- Key note speaking slot in Forum (subject to acceptance by the Forum Steering Committee)
- **A Forum Sponsored Session within the environment of the Forum (subject of the presentation must be relevant to the overall theme of the Forum and must be provided to CEDARE for approval)**
- **Welcome speech (5-10 minutes) by the Sponsor in the Forum Dinner**
- 30 Forum Passes

Your Benefits:

Visibility on the Web

- Permanent Company logo on event homepage and linked to the company website
- Banner on web-based Event Catalogue next to the company profile and linked to its website

Visibility on Printed Material

- Company logo on the Opening Ceremony invitations, program (if any) and decorations
- Company logo in the printed Information Note next to the company profile
- Company logo in the Forum Program "Thank you to Sponsors" page
- Company logo on Forum Proceedings CD-Rom

Visibility on Site

- CEO or representative of the sponsor will be the only industry representative invited to deliver a 10-minute speech at the Opening Ceremony
 - Company logo in the "Thank you to Sponsors" signage at the venue
 - Opportunity to distribute corporate gifts and company promotional material
 - Option to have a banner and projected logo during the Opening Ceremony
 - Company logo on Dinner invitations
-

P1 - This Sponsorship is open to Two Sponsors at a standard rate of USD 4,000 each

PLATINUM

Forum Lunch

A very special lunch overlooking the Nile, where the sponsor and the Forum Partners bring together some 100 Forum Speakers, Executive Level Participants, Ministers, Media Representatives for a lunch. CEDARE will organize the dinner in the sponsor's name.

Your Benefits:

Visibility on the Web

- Permanent Company logo on event homepage and linked to the company website
- Banner on web-based Event Catalogue next to the company profile and linked to its website

Visibility on Printed Material

- Company logo on the Opening Ceremony invitations, program (if any) and decorations
- Company logo in the printed Information Note next to the company profile
- Company logo in the Forum Program "Thank you to Sponsors" page
- Company logo on Forum Proceedings CD-Rom

Visibility on Site

- CEO or representative of the sponsor will be the only industry representative invited to deliver a 10-minute speech at the Opening Ceremony
- Company logo in the "Thank you to Sponsors" signage at the venue
- Opportunity to distribute corporate gifts and company promotional material
- Option to have a banner and projected logo during the Opening Ceremony
- Company logo on Lunch invitations

Other Key Advantages:

- Key note speaking slot in Forum (subject to acceptance by the Forum Steering Committee)
 - 10 Forum Passes
-

G1 - This Sponsorship is open to Three Sponsors at a standard rate of USD 3,000 each

GOLD

Providing Keynote Speakers

This package will cover all travel expenses, accommodation and registration fees of Keynote Panelists.

Your Benefits:

Visibility on the Web

- Permanent Company logo on event homepage and linked to the company website
- Banner on web-based Event Catalogue next to the company profile and linked to its website

Visibility on Printed Material

- Company logo on the Opening Ceremony invitations, program (if any) and decorations
- Company logo in the printed Information Note next to the company profile
- Company logo in the Forum Program "Thank you to Sponsors" page
- Company logo on Forum Proceedings CD-Rom

Visibility on Site

- Company logo in the "Thank you to Sponsors" signage at the venue
- Opportunity to distribute corporate gifts and company promotional material

Other Key Advantages:

- 5 Forum Passes
 - In case of sponsoring more than one package , Sponsor will be upgraded to Platinum Category.
-

G2 - This Sponsorship is open to Seven Sponsors at a standard rate of USD 3,000 each

GOLD

Funding of Panelists and/or Participants

This package will cover all travel expenses, accommodation and registration fees of panelists and/or participants.

Your Benefits:

Visibility on the Web

- Permanent Company logo on event homepage and linked to the company website
- Banner on web-based Event Catalogue next to the company profile and linked to its website

Visibility on Printed Material

- Company logo on the Opening Ceremony invitations, program (if any) and decorations
- Company logo in the printed Information Note next to the company profile
- Company logo in the Forum Program "Thank you to Sponsors" page
- Company logo on Forum Proceedings CD-Rom

Visibility on Site

- Company logo in the "Thank you to Sponsors" signage at the venue
- Opportunity to distribute corporate gifts and company promotional material

Other Key Advantages:

- 5 Forum Passes
 - In case of sponsoring **more than one package** , Sponsor will be upgraded to **Platinum Category**.
-

S1 – This Sponsorship is open to Two Sponsors at a standard rate of USD 1,500 each

SILVER

Forum Coffee Breaks

These provide a twice daily opportunity for Forum participants to refresh and network in between Forum sessions, for the duration of the Forum – do not miss this outstanding occasion to provide an excellent recognition for your company as one of the Event provider of networking opportunities to existing and potential clients.

Your Benefits:

Visibility on the Web

- Permanent Company logo on event homepage and linked to the company website
- Banner on web-based Event Catalogue next to the company profile and linked to its website

Visibility on Printed Material

- Company logo in the Forum Program "Thank you to Sponsors" page
- Company logo on Forum Proceedings CD-Rom

Visibility on Site

- Opportunity to distribute Company promotional material during the Forum Coffee Breaks
- Company logo in the "Thank you to Sponsor" signage at the venue
- Sponsor standing banner in Coffee Breaks

Other Key Advantages:

- 5 Forum Passes
 - In case of sponsoring more than one package, Sponsor will be upgraded to Gold Category.
-

S2 – This Sponsorship is open to One Sponsor at a standard rate of USD 1,500

SILVER

Forum Briefcases & Bags

Providing great visibility, the Briefcases and Bags are distributed to all these diverse participants and contain key information to make their participation in the event even more successful. Briefcases and Bags provide an ideal opportunity for sponsors to distribute their key message to participants.

Your Benefits:

Visibility on the Web

- Permanent Company logo on event homepage and linked to the company website
- Banner on web-based Event Catalogue next to the company profile and linked to its website
- Permanent Company logo on the "Thank you to Sponsor" page

Visibility on Printed Material

- Company logo in the Forum Program "Thank you to Sponsors" page
- Company logo on Forum Proceedings CD-Rom

Visibility on Site

- Company logo on all briefcases and bags
- Company logo in the "Thank you to Sponsor" signage at the venue
- Opportunity to distribute Company promotional material and corporate gifts inside the briefcases

Other Key Advantages:

- 5 Forum Passes
 - In case of sponsoring more than one package , Sponsor will be upgraded to Gold Category.
-

S3 – This Sponsorship is open to Two Sponsors at a standard rate of USD 1,500 each

SILVER

Forum Audiovisual Services

What better way to keep your organization in the minds of the many participants at the event, notably the Forum, than to sponsor the Audiovisual Services?

Your Benefits:

Visibility on the Web

- Permanent Company logo on event homepage and linked to the company website
- Banner on web-based Event Catalogue next to the company profile and linked to its website
- Permanent Company logo on the "Thank you to Sponsor" page

Visibility on Printed Material

- Company logo in the Forum Program "Thank you to Sponsors" page
- Company logo on Forum Proceedings CD-Rom

Visibility on Site

- Company logo in the "Thank you to Sponsor" signage at the venue
- Opportunity to distribute and/or signage (to be discussed)

Other Key Advantages:

- 5 Forum Passes
 - In case of sponsoring more than one package , Sponsor will be upgraded to Gold Category.
-

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SPONSORSHIP APPLICATION FORM

Company/Organization:	_____
Address:	_____
Country:	_____
Contact Person:	_____
Title:	_____
Tel.:	_____
Fax:	_____
E-mail:	_____

TYPE OF SPONSORSHIP:

Category	Package No.	Description	Amount USD	No. of Required Packages
Diamond	<input type="checkbox"/>	D1	<ul style="list-style-type: none">• Forum Dinner• Opening Ceremony	12,000
Platinum	<input type="checkbox"/>	P1	<ul style="list-style-type: none">• Forum Lunch	4,000
Gold	<input type="checkbox"/>	G1	<ul style="list-style-type: none">• Funding of Keynote Panelists	3,000
	<input type="checkbox"/>	G2	<ul style="list-style-type: none">• Funding of Panelists and/or Participants	3,000
Silver	<input type="checkbox"/>	S1	<ul style="list-style-type: none">• Forum Coffee Breaks	1,500
	<input type="checkbox"/>	S2	<ul style="list-style-type: none">• Briefcases & Bags	1,500
	<input type="checkbox"/>	S3	<ul style="list-style-type: none">• A/V & Interpretation Services	1,500

Please return to:

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